# **MedCheck Privacy Policy**

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# YOUR PRIVACY IS IMPORTANT TO US. PLEASE READ THIS PRIVACY POLICY BEFORE USING THE MEDCHECK WEBSITE.

At MedCheck LLC ("MedCheck," "us," "we," or "our") our priority is to protect your privacy and personal information. Our Privacy Policy was developed to demonstrate our ongoing efforts committing to this priority. This Privacy Policy applies to all visitors of our website <u>only</u> and explains our data collection, usage, and dissemination practices. By accessing or using the MedCheck Website you consent to the data practices described below and our Terms of Use.

This Privacy Policy describes the types of information we may collect from visitors ("you") of our website <u>www.medcheckusa.com</u>, its microsites, mobile websites, mobile applications, and your use of interactive features that we own and control or that post a link to this policy (collectively, the "Website").

*This policy will not apply to you* if we process your information on behalf of an MedCheck client. Because our services are intended for business enterprises, individuals should first submit their data privacy requests to the specific provider they directly interact with. Additional terms may apply if you enroll as a client and will be addressed in the applicable services agreement.

IF YOU DO NOT AGREE WITH THIS PRIVACY POLICY OR THE TERMS OF USE, DO NOT ACCESS OR USE THE WEBSITE. MedCheck may modify this Privacy Policy at any time, effective upon the date in which it is posted. Your continued use of our Website constitutes your acceptance of this Privacy Policy and any updates.

#### I. INFORMATION MEDCHECK COLLECTS

We may obtain information about you in a few ways, including information that:

- You directly provide to us
- We automatically collect

#### A. INFORMATION YOU DIRECTLY PROVIDE

When you visit and/or interact with our Website, we collect information directly from you when you voluntarily: (i) enter information into any data fields on the Website; or (ii) otherwise communicate with or contact us (e.g. email or telephone).

We may ask you to voluntarily provide some or all of the following types of information:

• Contact information (e.g. first and last name, email address, phone number)

## **B. INFORMATION AUTOMATICALLY COLLECTED**

In order to improve the content and usability of the Website, we may automatically collect information from you when you visit the Website to support the functionality of the Website. We may also use third-party analytics services to understand the traffic of visitors to our Website.

We may use a variety of technologies, such as cookies, widgets, web beacons, and log files described below to automatically or passively collect this information.

## II. HOW MEDCHECK USES COLLECTED INFORMATION

MedCheck uses the information it collects for the following purposes:

- To provide you with the Website
- To address your inquiries and requests
- To contact and manage our relationship with you
- To provide any relevant customer service
- To ensure proper functionality of the Website
- To understand user traffic to our Website
- For other purposes disclosed at the time you provide your information or otherwise with your consent

We use this information only for the purposes for which it was collected and in accordance with this Privacy Policy. We do not sell your personal information or transfer personal information to third parties to use for their own benefit.

We will retain your information for as long as is necessary for the processing purpose(s) for which the data was collected, and any other permissible, related purpose only for so long as reasonably necessary for the purposes set out in this Privacy Policy and in accordance with applicable laws, including any legal, regulatory, accounting or reporting requirements. When we no longer need the personal information we collect, we either deidentify the information or securely destroy the information.

We have put in place reasonable and appropriate security measures to protect the information collected via the Website. However, note that the confidentiality of information transmitted over the Internet cannot be guaranteed. Please exercise caution when transmitting information over the Internet and through the Website. We do not and cannot guarantee that unauthorized third parties will not gain access to your information. It is also very important that you do not share your username or password with anyone. You are responsible for all activity that occurs under your account.

#### III. COOKIES, WEB BEACONS, AND OTHER WEB TECHNOLOGIES

MedCheck utilizes automatic data collection to enhance the Website. The web technologies we may use for this automatic data collection may include:

- **Cookies (or browser cookies)**. A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of the Website. Unless you have adjusted your browser settings so that it will refuse cookies, our system will issue cookies when you direct your browser to the Website.
- Flash Cookies. Certain features of the Website may use local stored objects (or Flash cookies) to collect and store information about your preferences and navigation to, from, and on the Website.
- Web Beacons. The Website and our emails may contain small electronic files known as web beacons (also known as clear gifs, pixels, tags, and single-pixel gifs) that allow us to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).
- Log Files: Log files are pieces of information that inform how users are accessing the Website. For example, each time you visit the Website, it may create a log file that someone visited the page. Log files can be used to create aggregate reports of Website activity.
- **Do Not Track Mechanisms.** Because there is no consensus on how companies should respond to web browser-based do-not track ("DNT") mechanisms, our system will not recognize or respond to Do Not Track requests or headers at this time.

If you decline to provide certain cookies while using the Website, you may not be able to access or use some or all of the features offered through the Website.

#### IV. HOW YOUR INFORMATION MAY BE DISCLOSED

We may disclose your information with contracted service providers, vendors, and trusted strategic partners on a confidential basis in order to provide the Website. We will not disclose sensitive personal information without your explicit consent. We reserve the right to comply with the law and to release your information for the following reasons:

- Legal Matters. In response to subpoenas, regulatory or judicial processes, governmental requests and investigations, or as otherwise required by law.
- **To Prevent Fraud or Illegal Activity.** If we reasonably believe that there has been a violation of our terms or to protect the security of our clients, the Website, and any MedCheck servers, network systems, and databases.

We may also share or integrate your information with or among MedCheck affiliates as necessary to provide, inform, and/or improve the Website and our services in accordance with applicable law and regulations.

#### V. THIRD-PARTY WEBSITES

The Website may suggest links to third-party websites that might be useful or of interest to you. We do not exercise authority over or endorse such third-party websites. In each instance, you may access third-party websites at your own risk. Although we strive to ensure that we refer to reliable third-parties, we do not guarantee the accuracy, completeness, or timeliness of the information on these third-party websites, nor are we in any way responsible for any decision you make or action you take in reliance on such information. We offer you links on an "as-is" basis and you will no longer be protected by our Privacy Policy or security practices. Please read any third-party privacy and security policies closely.

#### VI. <u>CHILDREN'S PRIVACY</u>

The Website is not intended for use by children under the age of 18. We do not knowingly request information from anyone under the age of 18 without parental consent.

#### VII. CHANGES TO THIS PRIVACY POLICY

We may change this Privacy Policy from time to time. We encourage you to routinely check this page for any changes thereof. By continuing to access or use the Website you agree to accept any revised terms.

#### VIII. <u>CONTACT US</u>

If you have any questions or concerns about this Privacy Policy or the practices described herein, you may contact us <u>here</u>.